



ROLLS | MOMOS | CHINESE





BRAND OVERVIEW

Fiery Pot Foods is a dynamic and rapidly growing food brand committed to delivering an exceptional culinary experience to its customers. Founded on the principles of quality, innovation, and affordability, Fiery Pot Foods has quickly established itself as a favorite among food lovers. Our menu features a wide range of delicious and flavorful dishes, crafted with the freshest ingredients and a passion for taste.

With a strong foundation built on the successful operation of over 150 outlets under our other brand, Kathi Junction®, we bring a wealth of experience and expertise to Fiery Pot Foods. Our goal is to revolutionize the dining landscape by offering both dine-in and takeaway options, ensuring that our delectable offerings are accessible to a diverse customer base.

TAKEAWAY

JOIN US

The photographs feature actual products

MEET THE FOUNDER

The visionary behind Fiery Pot Foods, Amita, brings a culinary adventure like no other, offering everything from Rolls to Momos. With over 15 years of entrepreneurial experience, she has successfully run the renowned brand Kathi Junction® with over 150 plus running outlets. AMITA is dedicated to bringing authentic flavors to every corner. Join her in savoring delicious dishes at unbeatable prices



Amita Verma, Founder

Vision

By carefully selecting prime locations and leveraging our extensive experience from running over 150 successful outlets of Kathi Junction, we aim to replicate our success and deliver unparalleled dining experiences.

Our vision is to create a network of 100 vibrant, thriving franchises that uphold the Fiery Pot Foods standard of quality and customer satisfaction in the next 3 years.

Objective: Establish a solid foundation in major metropolitan areas.

Target Cities:

Delhi NCR : 5 new outlets

Other Metropolitan Areas: 7 new outlets

Year 1



Objective: Consolidate our presence and enter emerging markets.

Target Cities:

Cities like Hyderabad, Indore - 15 new outlets

Other Tier 1,2 & 3 Cities - 35 Outlets

Year 3



Year 2

Objective: Expand into secondary cities and increase brand visibility.

Target Cities:

Tier 2 Cities like Jaipur, Chandigarh: 15 new outlets

Tier 3 Cities like Meerut, Nashik - 20 new outlets

MENU



FIERY RUMALI ROLLS

Paneer Roll	130
Paneer Tikka Roll	170
Soya Chaap Tikka Roll	150
Butter chaap Roll	140
Masala chaap Roll	140
Malai chaap Roll	150
Afgani chaap Roll	150
Chicken Roll	120
Chicken Tikka Roll	160
Chicken Seekh Roll	130
Mutton Seekh Roll	150

FIERY MOMOS

	Steam	Fried	Tandoori	kurkure	Afgani
Veg	70 / 100	80 / 110	120 / 150	90 / 120	130 / 160
Paneer	80 / 110	90 / 120	130 / 160	100 / 130	140 / 170
Cheese & Corn	90 / 110	100 / 130	140 / 170	110 / 140	150 / 180
Chicken	90 / 120	110 / 140	150 / 180	120 / 150	160 / 190

FIERY NOODLES VEG

Veg Hakka Noodles	110
Chilli Garlic Noodles	110
Veggies Noodles	120
Singapori Noodles	120
Paneer Noodles	140
Paneer Chilli Noodles	160

FIERY ROLLS VEG

	Single / Double
Vegetable Roll	90 / 110
Aloo Roll	70 / 90
Veg kurkure Roll	140 / 160
Paneer Roll	120 / 140
Chilli Paneer Roll	130 / 150
Chilli Mushroom Roll	190 / 200
Paneer Tikka Roll	160 / 180
Butter chaap Roll	130 / 150
Masala chaap Roll	130 / 150
Malai chaap Roll	140 / 160
Afgani chaap Roll	140 / 160

FIERY NOODLES NON-VEG

Egg Noodles	110
Chicken Noodles	130
Chicken Chilli Garlic Noodles	130
Chicken Hakka Noodles	140
Chicken Chilli Noodles	190

FIERY ROLLS NON-VEG

	Single / Double
Egg Roll	50 / 70
Egg Chicken Roll	150 / 180
Chicken Roll	110 / 130
Chicken Chilli Roll	140 / 160
Chicken Tikka Roll	150 / 180
Chicken Kurkure Roll	150 / 170
Chicken Seekh Roll	120 / 150
Mutton Seekh Roll	140 / 160
Butter Chicken Roll	160 / 180
Afgani Chicken Roll	150 / 180
Malai Chicken Roll	160 / 180



FIERY PLATTER

Choice of Noodles / Fried Rice with Chilli Paneer Dry / Gravy & Spring Rolls	300
Choice of Noodles / Fried Rice with Chilli Chicken Dry / Gravy & Spring Rolls	360

Veg Momos Platter	150
Non-Veg Momos Platter	200

SPRING ROLLS

Vegetable spring roll	110
Paneer spring roll	130
kurkure spring roll	150
Chicken spring roll	120
Chicken kurkure spring roll	140

FIERY VEG TIKKA

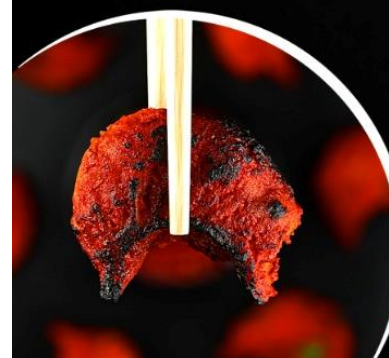
Tandoori Paneer Tikka	160
Malai Tikka	180
Afgani Tikka	200
Haryali Tikka	170
Achari Tikka	150
kali Mirch Tikka	140
Mushroom Tikka	150
Special kadak Paneer	220

FIERY CHINESE DRY/GRAVY

Paneer Chilli	180
Paneer Manchurian	180
Vegetable Manchurian	140
Chicken Chilli	170
Chicken Manchurian	170
Chicken Lollipop	210
Drum of Heaven	250
Chicken Nuggets	220

ADD ONS

Rumali Roti	10
Lacha Parantha	50



FIERY KEBAB

Chicken Seekh Kebab	140
Mutton Seekh Kebab	180
Resmi Kebab	220
Veg Seekh Kebab	120
Harabhara Kabab	140
Dahi Kabab	180

FIERY NON-VEG TIKKA

Murg Chicken Tikka	160
Malai Tikka	180
Afgani Tikka	210
Haryali Tikka	180
Tandoori Chicken	240
Lahsooni Tikka	210
Hyderabadi Tikka	200

FIERY RICE

Veg Fried	110
Paneer Fried	130
Egg Rice	120
Chicken Rice	140

PASTA VEG / NON-VEG

White Sauce	130
Red Sauce	120
Mix Sauce	140

BEVERAGES

Water	MRP
Soft Drink	MRP
Chatpata Jaljeera	49
Homestyle Masala Lemonade	46



598, Site 1, Vikaspuri,
West Delhi, Delhi-110018

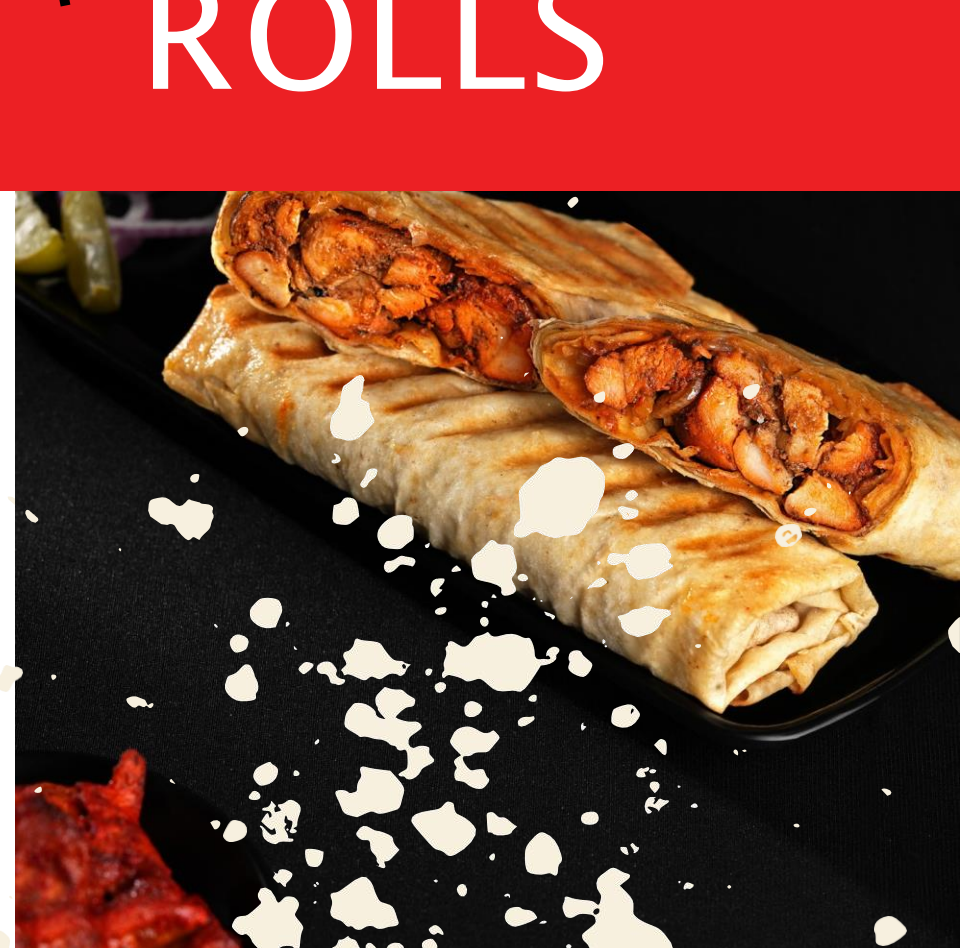
Order Now
981-888-4402
www.fierypotfoods.com



*Prices vary as per Location



Fiery ROLLS



The photographs feature actual products



Fiery MOMOS



The photographs feature actual products

Why Franchise with Fiery?

Established Brand Experience:

Leverage the reputation and customer loyalty built through years of successful operations with our Brand Experience of Kathi Junction® with 150+ running outlets in the country

Proven Business Model:

Benefit from a well-established model that has been tested and refined across multiple outlets

Company Trained Chefs for all Outlets:

- Professionally trained chefs to maintain high standards across all locations, ensuring every dish meets our quality benchmarks
- By providing skilled chefs, we reduce the burden of recruiting and training, allowing franchisees to focus on other aspects of their business.

Why Franchise with Fiery?

Affordable Investment:

Attractive Franchise pricing makes it easier to start your own business with Fiery Pot Foods

Strategic Expansion Plans:

Be part of an ambitious growth strategy with plans to open 100 new outlets, including both dine-in and takeaway options

Innovative and Diverse Menu:

Offer customers a wide variety of flavorful dishes that cater to different tastes, ensuring repeat business.

Revenue Potential and Return on Investment:

Fiery Pot Foods' Franchisees have the potential to earn significant revenue through high customer demand and repeat business.

The company provides a system for tracking and optimizing financial performance to ensure a good return on investment

FAQs

1. What is the initial investment required to open a Fiery Pot Foods franchise?

The initial investment ranges from INR 7 Lakhs to INR 15 Lakhs. This includes the franchise fee, setup costs, and initial inventory.

2. What are the ongoing royalties?

The ongoing royalties are 4% of gross sales, which covers brand support and operational assistance.

3. How long does it take to open a Fiery Pot Foods outlet?

It typically takes 30 to 45 days from signing the franchise agreement to the grand opening of your Fiery Pot Foods outlet, depending on location and other factors

4. What kind of support does Fiery Pot Foods provide to franchisees?

Apart from Trained Chefs, we offer comprehensive support including initial and ongoing training, marketing campaigns, operational assistance, and IT support.

5. Do I need prior experience in the food industry to become a franchisee?

While prior experience in the food industry is beneficial, it is not required. We provide extensive training and support to help you succeed.

FAQs

6. What is the average return on investment (ROI) for a Fiery Pot Foods franchise?

Franchisees can expect average Net Profit of 30-35%, with the payback period typically ranging from 1 to 1.5 years.

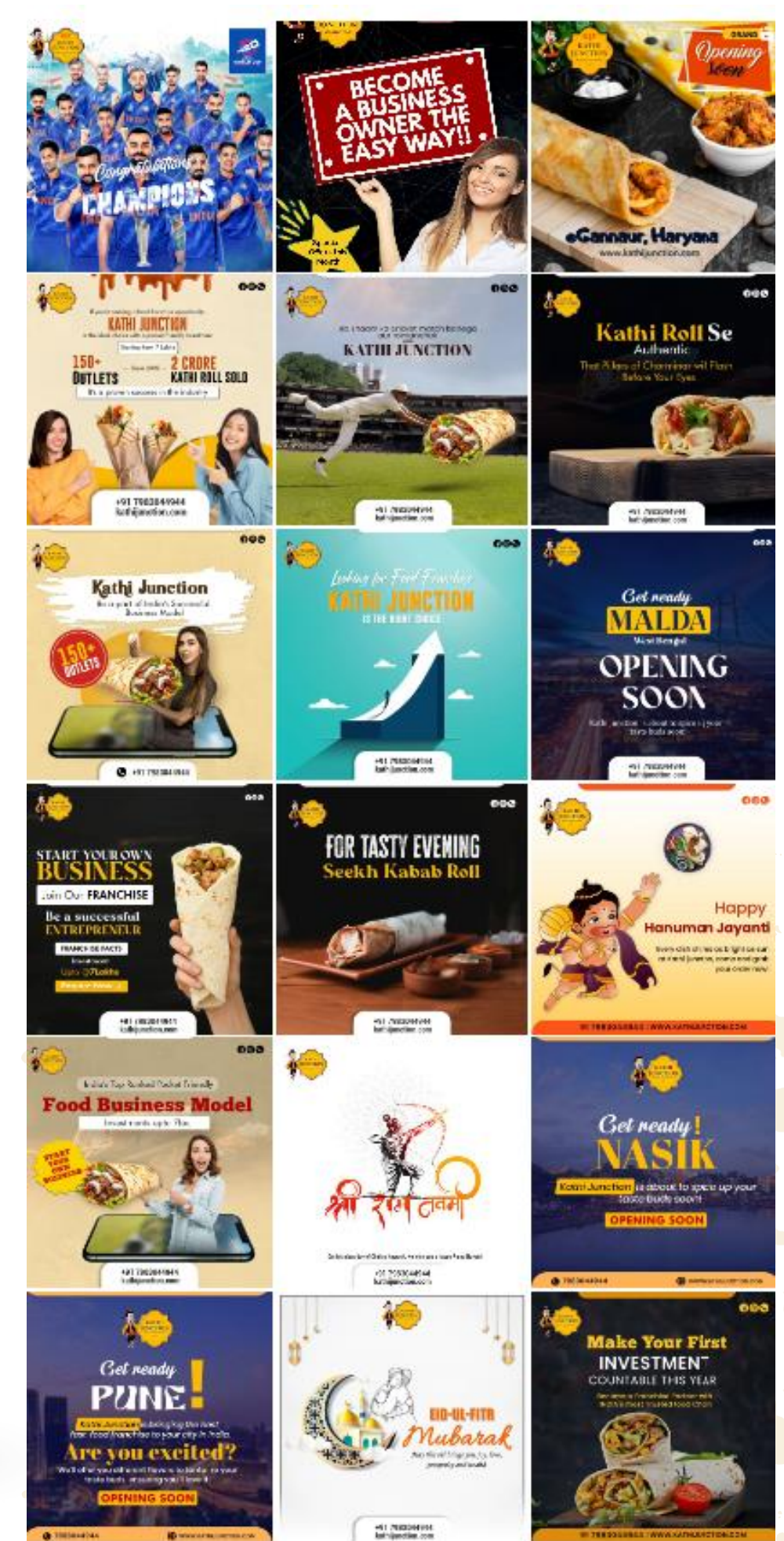
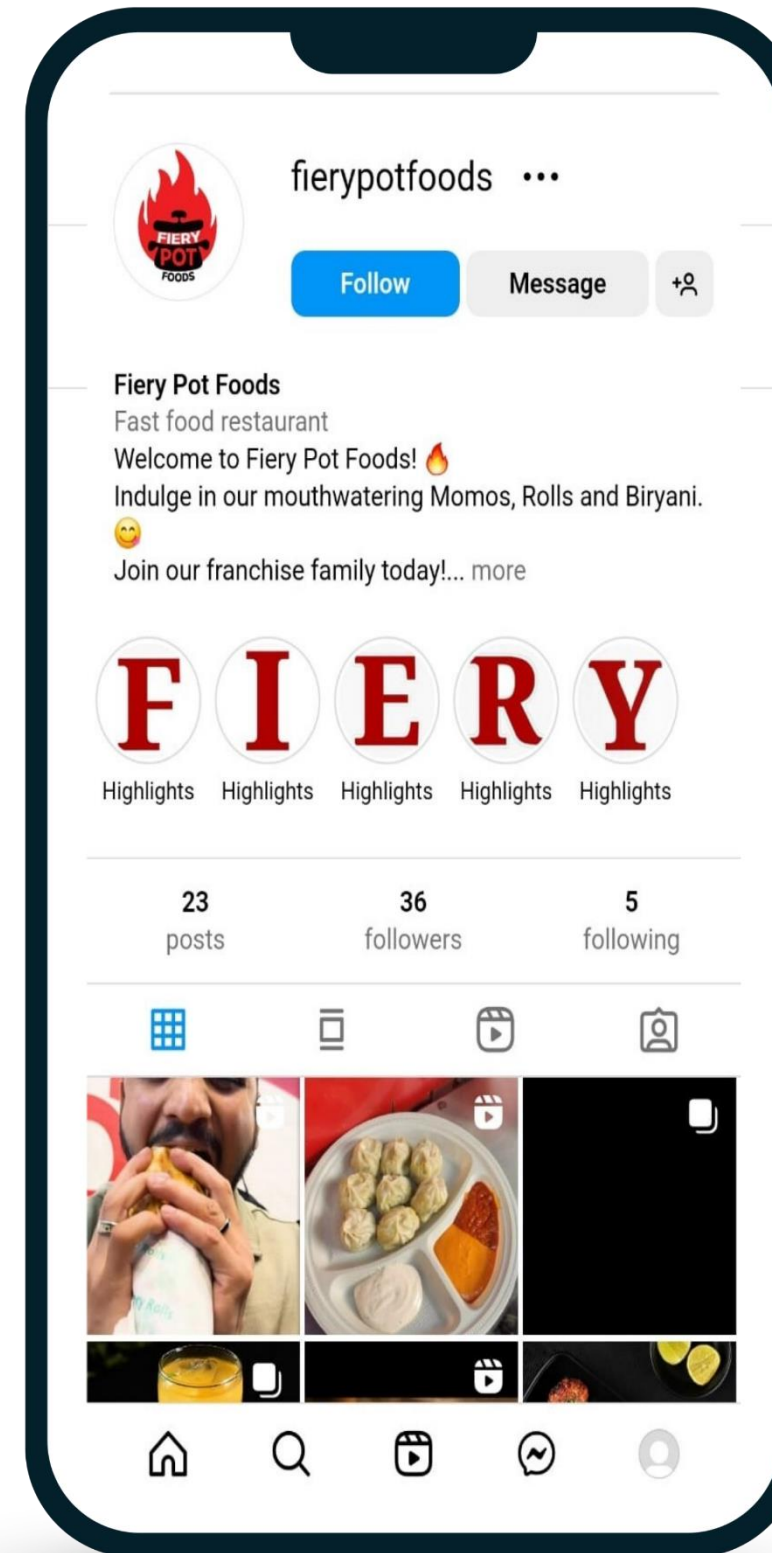
7. How does Fiery Pot Foods ensure the quality and consistency of its products?

We provide access to our USP Secret Special Masala at competitive prices which ensures uniform taste. Our trained chefs and operational guidelines ensure consistency across all outlets.

8. What marketing support is available for franchisees?

We conduct national and regional (At additional cost) marketing campaigns and provide franchisees with marketing materials and strategies to drive local store traffic and sales.

Social Media Engagement



For Franchise Enquiries

Feel the burn of success:
Franchise with Fiery Pot
Food & start your
entrepreneurial journey

www.fierypotfoods.com



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CALL US

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